Formatter can reference fonts from external sources. Externally referenced fonts are always embedded. The text in the following block will be in the font Lobster which is referenced from a public dropbox link

This text is in the Lobster font

```
Code to include external font:
<axf:font-face src="url(https://dl.dropboxusercontent.com/u/
221516245/Lobster-Regular.ttf)"
font-family="EXTERNAL-LOBSTER"/>
```